MIWORKFORCE PATHWAYS

ARTICULATION AGREEMENT

APPLIED BUSINESS

August 24, 2022

MIWORKFORCE PATHWAYS ARTICULATION AGREEMENT: APPLIED BUSINESS

BACKGROUND

Between 2017-2020, Michigan colleges and universities signed ten statewide multi-institutional associate to bachelor's degree transfer agreements in high volume transfer programs with generous support from a one-time state appropriations grant. With generous support from the Ascendium Education Group, the Michigan Community College Association (MCCA) again convened cross-sector stakeholders in 2021-2022 to develop and execute new multi-institutional bachelor's completion transfer agreements for students who have earned *applied* associate degrees from Michigan community colleges. While community college graduates in applied associate degree programs typically enter the labor market with the associate degree, it is becoming increasingly common for students and employers to seek a bachelor's degree after completing the applied associate degree.

The MCCA and Michigan's community colleges invited public universities and independent colleges and universities to join this work to expand bachelor's degree options for associate degree graduates. Interested bachelor's degree granting institutions submitted information about their programs to the MCCA for review and the MCCA engaged with community colleges to identify applied associate degree programs suitable for the agreements. This process resulted in four additional muti-institutional transfer agreements as outlined in this and other agreements. Information about all transfer agreements is regularly updated on the Michigan Transfer Network at www.mitransfer.org.

CONTENTS OF THE AGREEMENT

The contents of this agreement include the following:

- Terms of the Agreement
- Signatures of Participating Institutions
- Appendix A includes the full list of participating community college programs
- Appendix B includes the full list of participating bachelor's degree granting programs

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TERMS OF THE AGREEMENT

1. This agreement is effective August 1, 2022, through June 30, 2025. Agreements are expected to renew every three years after (2028, 2031, etc.) unless participating institutions choose to leave the agreement following the protocol for leaving the agreement published at www.mitransfer.org.

2. Participating institutions agree that to use this agreement, students must apply and be admitted to the participating institution and to the program.

3. Participating institutions agree that all courses must be completed with a grade of C (2.0) or better unless otherwise indicated by the bachelor's degree granting institution.

4. Bachelor's degree granting programs identified in Appendix B agree to accept the applied associate degrees identified in Appendix A.

5. Bachelor's degree granting programs identified in Appendix B agree to accept the Michigan Transfer Agreement (MTA) in accordance with the institutions' MTA policy. Community college students are encouraged but not required to complete the MTA to participate in this pathway.

6. Community colleges identified in Appendix A agree to enforce institutional policies to review and award credit for prior learning (CPL) such that student's meet the learning outcomes of the course for which they are receiving credit and the policy meets institutional and programmatic accreditation requirements. CPL examples include Advanced Placement (AP), International Baccalaureate (IB), College-Level Examination Program (CLEP), DANTES, military training, industry credentials, credit for apprenticeship, credit by examination, and portfolio assessment. This opportunity is more common among students in applied associate degree programs since some students may have previous training or work experience that aligns with program requirements (i.e. CCNA I certification aligned with CIS 100).

7. Bachelor's degree granting programs identified in Appendix B agree to accept credit for prior learning previously applied to meet associate degree and MTA requirements at the participating community colleges identified in Appendix A.

8. Wherever possible, bachelor's degree granting programs identified in Appendix B will not limit transfer credit awards due to credit expiration.

9. Community colleges identified in Appendix A agree to add website links in the designated area of mitransfer.org which includes information about the associate degree program and transfer opportunities associated with this transfer agreement.

10. Bachelor's degree granting programs identified in Appendix B agree to add a website link in the designated area of mitransfer.org which will include information about this agreement, the bachelor's degree program, admission requirements, residency requirements, additional coursework that can be completed at the community college, and coursework remaining to complete the bachelor's degree.

11. Community colleges and bachelor's degree granting institutions interested in joining this agreement should follow the protocol and timeline for joining the agreement published at www.mitransfer.org and contact the Michigan Community College Association for additional information.

12. Institutions are expected follow the protocol and timeline published at mitransfer.org to make modifications to the agreement. Any modifications to the agreement should be communicated among participating institutions as soon as possible to avoid adverse impacts on students.

13. In the performance of their respective duties and obligations under this Agreement, each Party is an independent contractor, and neither is the agent, employee, or servant of the other. Each is responsible only for its own conduct.

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SIGNATURES

By signing this agreement, institutions agree to the terms of the agreement.

MICHIGAN COMMUNITY COLLEGE ASSOCIATION

NAME/ SIGNATURE	TITLE	INSTITUTION
Steven Fosgard	VP of Instruction	Alpena Community College
Dr. Laura Coleman	President	Bay College
Michael Gavin, Ph.D.	President	Delta College
Reva Curry, Ph.D.	Vice President of Instruction and Learning Services	Delta College
Eduardo Suniga, M.S. Ed	Dean of Career Education and Learning Partnerships	Delta College
Dr. David Devier	President	Glen Oaks Community College
Dr. Adam L. Cloutier	Vice President of Academics	Glen Oaks Community College
Jennifer Sabourin	VP of Student Services and Athletics	Gogebic Community College
Juan Olivarez	President	Grand Rapids Community College
Brian Knetl	Provost and Executive Vice President, Academic and Student Affairs	Grand Rapids Community College
Russell Kavalhuna	President	Henry Ford College
Michael Nealon	VPAA	Henry Ford College
Patricia Chatman	Dean	Henry Ford College
Todd Butler	Dean of Humanities and the Sciences	Jackson College
Heather Ruttkofsky	Dean of Health Sciences & Career and Technical Trades	Jackson College
Dr. Paul Watson, II	Interim President	Kellogg Community College
Ms. Tonya Forbes	Interim Vice President of Instruction	Kellogg Community College

Dr. Amy Fugate	VP Instructional Services	Kirtland Community College
Dr. Ken Flowers	Interim Provost and Vice President, Academic Affairs	Lake Michigan College
Dr. Leslie Kellogg	Provost	Macomb Community College
Amy Fisher	Dean of Business and Professional Studies	Mid Michigan College
Tim Hood	President	Mid Michigan College
Scott Mertes, Ph.D.	Vice President of Academic Affairs and Community Outreach	Mid Michigan College
Richard Smith, Ed.D.	Associate Dean of Off Campus Instruction	Mid Michigan College
Grace Yackee	Vice President of Instruction	Monroe County Community College
Robert A. Spohr	Vice President for Academic Affairs	Montcalm Community College
Dr. John Selmon	President	Muskegon Community College
Dr. Kelley Conrad	Provost	Muskegon Community College
Michele Andrews	Dean of Business and Adjunct Faculty	North Central Michigan College
Dr. Stephen L. Strom	Vice President of Academic Affairs	North Central Michigan College
Stephen Siciliano	Vice President for Educational Services	Northwestern Michigan College
Jennifer I Berne, Ph.D.	Provost	Oakland Community College
Stacy Whiddon	Chief Academic Officer	Schoolcraft College
David Fleming	Provost	Southwestern Michigan College
Ethan Flick	CAO	St. Clair County Community College
Dr. Deborah Snyder	President	St. Clair County Community College
Victor Vega	Vice President of Instruction	Washtenaw Community College
David E. Beaumont	Vice Chancellor Educational Affairs	Wayne County Community College District

Dr. Mark Kinney	Vice President of Academics and Student Services	West Shore Community College

MICHIGAN ASSOCIATION OF STATE UNIVERSITIES

NAME/ SIGNATURE	TITLE	INSTITUTION
Gayle Lopez	Department Chair	Ferris State University
Logan Jones	Dean	Ferris State University
Roxanne Cullen	Professor	Ferris State University
Randy Cagle	Dean	Ferris State University
Steve Reifert	Interim Associate Provost	Ferris State University
Dr. Fatma Mili	Provost and Executive Vice President for Academic Affairs	Grand Valley State University
Dr. Deborah Huntley	Provost & Vice President for Academic Affairs	Saginaw Valley State University

MICHIGAN INDEPENDENT COLLEGES AND UNIVERSITIES

NAME/ SIGNATURE	TITLE	INSTITUTION
Bart Daig	CEO	Baker College
Richard Pappas, Ed.D.	President	Davenport University
Gilda Gely, Ph.D.	Executive Vice President for Academics and Provost	Davenport University
Kristin Stehouwer	VP Academics	Northwood University
Dr. Emily Barnes	Provost & Vice President of Academic Affairs	Siena Heights University
Dave Schippers	Chief Academic Officer – Dean of Academics	Walsh College

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APPENDIX A: PARTICIPATING COMMUNITY COLLEGES

Definitions

- Institution: The community college participating in the agreement.
- CIP Code: The six-digit CIP code assigned by the institution to the program. This information is helpful to cluster similar programs with different program names across institutions.
- CIP Program Name: The name of the program associated with that CIP Code
- Institution's Program Name: The name of the program name used at the institution.
- *Awards: The total number of degrees awarded in the program by the institution in the 2020-2021 academic year as reported to IPEDS. This information is helpful to understand the size of the program.
- *Credits Required: Total credits required to earn the associate degree at the institution when the agreement was signed.
- *MTA: The extent to which all of the MTA is included in the program, some of the MTA is included in the program, or none of the MTA is included in the program when the agreement was signed.

*These fields are included in the draft agreement to help participating community colleges and universities understand the number of graduates, associate degree program requirements, and the extent to which MTA requirements are embedded within the associate degree program requirements. These fields will be removed before we publish the final agreement.

INSTITUTION	CIP CODE	CIP PROGRAM NAME	INSTITUTION'S PROGRAM NAME	2020-21 AWARDS*	CREDITS REQUIRED*	MTA*
Alpena Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	4	63.5	SOME
Alpena Community College	52.0701	ENTREPRENEURSHIP/ENTREPRENEURIAL STUDIES.	SM. Business Management	3	61	SOME
Alpena Community College	52.1401	MARKETING/MARKETING MANAGEMENT, GENERAL.	Marketing	3	61	SOME
Bay de Noc Community College	52.0101	BUSINESS/COMMERCE, GENERAL.	Business, AAS	12	60	SOME

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Bay de Noc Community College	52.0301	ACCOUNTING.	Accounting, AAS	1	62	SOME
Bay de Noc Community College	52.0401	ADMINISTRATIVE ASSISTANT AND SECRETARIAL SCIENCE, GENERAL.	Office Information Systems/Administrative Assistant, AAS	5	60	SOME
Bay de Noc Community College	52.0703	SMALL BUSINESS ADMINISTRATION/MANAGEMENT.	Marketing, AAS	2	60	SOME
Delta College	22.0302	LEGAL ASSISTANT/PARALEGAL.	ABS Legal Support Professional	1	64	SOME
Delta College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	ABS General Management	63	65	SOME
Delta College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	ABS Accounting	11	66	SOME
Delta College	52.0401	ADMINISTRATIVE ASSISTANT AND SECRETARIAL SCIENCE, GENERAL.	ABS Office Professions - Administrative Assistant	4	62	SOME
Delta College	52.0703	SMALL BUSINESS ADMINISTRATION/MANAGEMENT.	ABS - Management-Entrepreneurship - Small Business Mgmt	1	63	SOME
Delta College	52.1401	MARKETING/MARKETING MANAGEMENT, GENERAL.	ABS Management - Marketing Mgmt	1	63	SOME
Glen Oaks Community College	52.9999	BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES, OTHER.	Associate of Applied Science in Business	3	60	SOME
Gogebic Community College	52.0101	BUSINESS/COMMERCE, GENERAL.	General Business	7	61-62	SOME
Gogebic Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	1	62-63	SOME
Gogebic Community College	52.9999	BUSINESS, MANAGEMENT, MARKETING, AND RELATED SUPPORT SERVICES, OTHER.	Applied Management	2	66-67	SOME
Grand Rapids Community College	52.0101	BUSINESS/COMMERCE, GENERAL.	Business Administration	73	60	SOME

Grand Rapids Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Management and Supervision	15	61	SOME
Grand Rapids Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	28	60	SOME
Grand Rapids Community College	52.1801	SALES, DISTRIBUTION, AND MARKETING OPERATIONS, GENERAL.	Marketing	17	60	SOME
Henry Ford College	22.0302	LEGAL ASSISTANT/PARALEGAL.	Paralegal Studies Associate in Business	9	60	SOME
Henry Ford College	31.0504	SPORT AND FITNESS ADMINISTRATION/MANAGEMENT.	Fitness and Sport Center Management Associate in Business	3	60.5	SOME
Henry Ford College	52.0101	BUSINESS/COMMERCE, GENERAL.	General Business Associate in Business	19	60	SOME
Henry Ford College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Administration Associate in Business	180	60	SOME
Henry Ford College	52.0203	LOGISTICS, MATERIALS, AND SUPPLY CHAIN MANAGEMENT.	Supply Chain Management Associate in Business	3	60	SOME
Henry Ford College	52.0301	ACCOUNTING.	Accounting Associate in Business	24	61	SOME
Henry Ford College	52.0909	HOTEL, MOTEL, AND RESTAURANT MANAGEMENT.	Hotel/Restaurant Management Associate in Applied Science	4	72	SOME
Jackson College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Administration-BUAD.AAS	113	60	SOME
Jackson College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting-ACCT.AAS	8	60	SOME
Jackson College	52.0701	ENTREPRENEURSHIP/ENTREPRENEURIAL STUDIES.	Entrepreneurship-ENTR.AAS	2	60	SOME
Kellogg Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Applied Business Administration and Management, General	47	60	SOME
Kellogg Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Applied Accounting Technology/Technician and Bookkeeping	24	61	SOME

Kellogg Community College	52.0402	ADMINISTRATIVE ASSISTANT	Applied Executive Assistant/Executive Secretary	3	63	SOME
Kirtland Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Management	5	60	SOME
Kirtland Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	1	60	SOME
Lake Michigan College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business	28	63	SOME
Lake Michigan College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	7	61	SOME
Lake Michigan College	52.0901	HOSPITALITY ADMINISTRATION/MANAGEMENT, GENERAL.	Hospitality Management	3	62	SOME
Macomb Community College	22.0302	LEGAL ASSISTANT/PARALEGAL.	Paralegal, AAS	22	68	SOME
Macomb Community College	52.0101	BUSINESS/COMMERCE, GENERAL.	General Business, ABA	189	62	SOME
Macomb Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Management, ABA	38	62	SOME
Macomb Community College	52.0203	LOGISTICS, MATERIALS, AND SUPPLY CHAIN MANAGEMENT.	Global Supply Chain Management, ABA	13	62	SOME
Macomb Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting, ABA	28	62	SOME
Macomb Community College	52.0701	ENTREPRENEURSHIP/ENTREPRENEURIAL STUDIES.	Entrepreneurship & Small Business Management, ABA	6	63	SOME

Macomb Community College	52.0901	HOSPITALITY ADMINISTRATION/MANAGEMENT, GENERAL.	Hospitality Management, ABA	4	63	SOME
Macomb Community College	52.1401	MARKETING/MARKETING MANAGEMENT, GENERAL.	Marketing, ABA	13	62	SOME
Mid Michigan College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL	General Business	4	64	SOME
Mid Michigan College	52.0301	ACCOUNTING	AAS, Accounting	2	62	SOME
Mid Michigan College	52.0401	ADMINISTRATIVE ASSISTANT AND SECRETARIAL SCIENCE, GENERAL.	AAP	3	62	SOME
Monroe County Community College	1.0101	AGRICULTURAL BUSINESS AND MANAGEMENT, GENERAL.	Agriculture Agribusiness Pathway	2	62-63	SOME
Monroe County Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Management	19	60	SOME
Monroe County Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	11	61-62	SOME
Montcalm Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Management	9	67	SOME
Montcalm Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	6	65	SOME
Montcalm Community College	52.0401	ADMINISTRATIVE ASSISTANT AND SECRETARIAL SCIENCE, GENERAL.	Office Administration	4	60	SOME
Montcalm Community College	52.1401	MARKETING/MARKETING MANAGEMENT, GENERAL.	Business Marketing	1	69	SOME
Muskegon Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Management	7	62	SOME

Muskegon Community College	52.0402	EXECUTIVE ASSISTANT/EXECUTIVE SECRETARY.	Administrative/Office Management	1	62	SOME
Muskegon Community College	52.1401	MARKETING/MARKETING MANAGEMENT, GENERAL.	Marketing	5	62	SOME
North Central Michigan College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Management (AAS)	5	60	SOME
North Central Michigan College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting (AAS)	7	60	SOME
Northwestern Michigan College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Administration AAS	12	60	SOME
Northwestern Michigan College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting AAS	3	61	SOME
Oakland Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Management Development - Business Management	33	62	SOME
Oakland Community College	52.0909	HOTEL, MOTEL, AND RESTAURANT MANAGEMENT.	Management Development - Hospitality	1	64	SOME
Oakland Community College	52.2001	CONSTRUCTION MANAGEMENT, GENERAL.	Construction Management	3	62	SOME
Schoolcraft College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	General Business	155	60	SOME
Schoolcraft College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	17	60	SOME
Schoolcraft College	52.0703	SMALL BUSINESS ADMINISTRATION/MANAGEMENT.	Small Business	10	60	SOME
Schoolcraft College	52.1401	MARKETING/MARKETING MANAGEMENT, GENERAL.	Marketing	13	60	SOME

Southwestern Michigan College	31.0504	SPORT AND FITNESS ADMINISTRATION/MANAGEMENT.	Sports Management	1	60	ALL
Southwestern Michigan College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business	3	60	SOME
Southwestern Michigan College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	11	60	SOME
St. Clair County Community College	52.0101	BUSINESS/COMMERCE, GENERAL.	AAS General Business	11	63-65	SOME
St. Clair County Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	AAS Accounting	10	63-65	SOME
St. Clair County Community College	52.1401	MARKETING/MARKETING MANAGEMENT, GENERAL.	AAS Marketing, AAS Management	4	62-63	SOME
Washtenaw Community College	52.0204	OFFICE MANAGEMENT AND SUPERVISION.	Management	22	61-62	SOME
Washtenaw Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	24	64	SOME
Washtenaw Community College	52.0401	ADMINISTRATIVE ASSISTANT AND SECRETARIAL SCIENCE, GENERAL.	Business Office Administration	24	60-63	SOME
Washtenaw Community College	52.1804	SELLING SKILLS AND SALES OPERATIONS.	Retail Management	20	60	ALL
Wayne County Community College District	22.0302	Legal Assistant/Paralegal	Paralegal Technology AAS	3	64	SOME
Wayne County Community College District	52.0204	Office Management and Supervision	Office Information Systems: Office Specialist AAS	6	61	SOME

Wayne County Community College District	52.0302	Accounting Technology/Technician and Bookkeeping	Accounting AAS	4	67	SOME
West Shore Community College	1.0102	AGRIBUSINESS/AGRICULTURAL BUSINESS OPERATIONS.	Agricultural Science	1	65	SOME
West Shore Community College	52.0201	BUSINESS ADMINISTRATION AND MANAGEMENT, GENERAL.	Business Administration	0	62	SOME
West Shore Community College	52.0302	ACCOUNTING TECHNOLOGY/TECHNICIAN AND BOOKKEEPING.	Accounting	9	65	SOME

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APPENDIX B: PARTICIPATING BACHELOR'S DEGREE GRANTING INSTITUTIONS

INSTITUTION	PROGRAM NAME
Baker College	Bachelor of General Studies
Davenport University	BAS-Integrative Professional Studies
Davenport University	BAS-Integrative Professional Studies-Partnerships
Ferris State University	BS Business Administration with Specialized Concentrations
Grand Valley State University	Bachelor's in Integrative Studies
Northwood University	Applied Business
Saginaw Valley State University	Bachelor of General Studies
Siena Heights University	Bachelor of Applied Science
Walsh College	Bachelor of Business Administration
Walsh College	Bachelor of Science in Applied Management